

Journalism: Info Zones

Name: _____ Section: A or B

Directions: Today, we're going to explore different types of information that we encounter on a daily basis. In order to evaluate this information, we need to be able to categorize it into different buckets based on its format, content and intent. First, we'll take a look at each example on the projector screen. Next, after each example is displayed, you'll decide which category it fits into and explain your choice on this sheet. After making your own determination, you'll discuss your decision with a neighbor and have an opportunity to change your decision. After we've gone through each of the examples, we'll look at the characteristics of each category and then you'll have a final chance to look at each example and determine which Info Zone it best fits in. This will be your Exit Ticket for the day and graded as a classwork assignment.

Example #1

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #2

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #3

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

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B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #4

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

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B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #5

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

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B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #6

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #7

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #8

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #9

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #10

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Example #11

Circle the category that best describes this information:

A: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Explain: _____

B: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment

Final: News / Opinion / Advertisement / Publicity / Propaganda / Raw Info / Entertainment